



FILMPASS PROMOTIONS MOVIE PLANNER

Film	Scheduled Release date	Movie Category	Distributor	Movie Target Audience	Estimated Organic Film Promotion Start Date When a movie gets starts getting promoted on TV, Radio, News, social media and other advertising forms	Opening Weekend Cinema Admission Forecast How many people went to see the movie on the opening weekend	Total Cinema Admission Forecast how many people will go to see this movie	Estimated time the movie will be shown at the cinema	Brand Alignment Tap into the popular trends of when the movie gets promoted organically and is screened at the cinema - the marketing trends will be at its peak for this duration whilst cinema visits for this movie is recorded at its highest	Plan your Cinema Ticket promotional campaign alongside a movie relevant and compatible to your brand. Take an in-depth look at the movie slate for the next 12 months planned movie releases and see what movie would be compatible with your brand and customer Network.
Teenage Mutant Ninja Turtles	7/31/2023	Family/Kids	Paramount	Anime - Kids - - Teens-Millennials- Family's - Adults	7/15/2023	250k+	1 Million+	5 Weeks+	7 weeks	🔗
Gran Turismo	8/9/2023	Major Release	Sony	Age 13 years+ - Adults	7/25/2023	250k+	1 Million+	5 Weeks+	7 weeks	🔗
Blue Beetle	8/18/2023	Major Release	Warner	Age 13+ - Adults	8/4/2023	250k+	1 Million+	5 Weeks+	7 weeks	🔗
The Equalizer 3	8/30/2023	Major Release	Sony	Adults	8/16/2023	250k+	1 Million+	5 Weeks+	7 weeks	🔗
The Nun 2	9/8/2023	Blockbuster	Warner	Adults	8/22/2023	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate UK cinema ticket promotion not lasting longer than 3 months	🔗
My Big Fat Greek Wedding 3	9/8/2023	Major Release	Universal	Age 13+ - Adults	8/22/2023	250k+	1 Million+	5 Weeks+	7 weeks	🔗
Expend4bles	9/22/2023	Major Release	Lionsgate	Age 13+ - Adults	9/8/2023	250k+	1 Million+	5 Weeks+	7 weeks	🔗
Paw Patrol	10/13/2023	Family/Kids	Paramount	Anime - Kids - Family's	9/28/2023	250k+	1 Million+	5 Weeks+	7 weeks	🔗
Trolls Band Together	10/20/2023	Family/Kids	Universal	Anime - Kids - - Teens-Millennials- Family's - Adults	10/4/2023	250k+	1 Million+	5 Weeks+	7 weeks	🔗
Saw X	10/27/2023	Major Release	Lionsgate	Adults	10/10/2023	250k+	1 Million+	5 Weeks+	7 weeks	🔗
Dune Part 2	11/3/2023	Blockbuster	Warner	Age 13+ - Adults	10/20/2023	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	🔗
The Marvels	11/10/2023	Blockbuster	Disney	Kids -Teens- Adults	10/26/2023	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	🔗
The Hunger Games - Ballad of songbirds and snakes	11/17/2023	Blockbuster	Lionsgate	Age 13+ - Adults	11/3/2023	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	🔗

Cinema Ticket Promotion Rules	Total UK Cinema Visits In 2022	Total Percentage Of UK Cinema Goers	Consumer Cinema Visit Habit Classification	% Of Consumers Who Purchase Snacks When Visiting The Cinema
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<p>Movie Brand Partnership: Direct Association with a movie or a brand requires distributor approval</p>	117.3 million	52% of the UK will visit the cinema every 12 months between 2 - 24 cinema visits a year	2 - 5 Cinema visits per year Average Cinema Goer	45% of consumers who visit the cinema will spend more than £15 on food and drink in venue
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Standard Cinema ticket promotion: Non direct association with a movie or brand does not require distributor approval to participate in a cinema ticket promotion directly to your customers

6-12 Cinema Visits per year
Regular Cinema Goer

Do not run a cinema ticket promotion for more than 3 months continuously - this does not apply to closed user group customer loyalty programs.

13-24 Cinema Visits Per year
Avid Cinema Goer

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Wonka	12/15/2023	Blockbuster	Warner	Kids - - Teens- Millienials- Familys - Adults	12/1/2023	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	🔗
Ghostbusters Afterlife	12/20/2023	Blockbuster	Sony	Teens- Millienials- Familys - Adults	12/4/2023	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	🔗
Aquaman	12/26/2023	Blockbuster	Warner	Kids - - Teens- Millienials- Familys - Adults	12/10/2023	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	🔗
Bob Marley - One Love	1/12/2024	Major Release	Paramount	Adults	12/28/2023	250k+	1 Million+	5 Weeks+	7 weeks	🔗
The Tigers Apprentice	1/26/2024	Family/Kids	Paramount	Anime - Kids - - Teens- Millienials- Familys	1/12/2024	250k+	1 Million+	5 Weeks+	7 weeks	🔗
Argylie	2/2/2024	Blockbuster	Universal	Age 13+ - Adults	1/16/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	🔗
Madame Web	2/16/2024	Blockbuster	Sony	Kids - - Teens- Millienials- Familys - Adults	2/2/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	🔗
Elio	3/1/2024	Family/Kids	Disney	Kids - - Teens- Millennials- Family's - Adults	2/14/2024	250k+	1 Million+	5 Weeks+	7 weeks	🔗
kung Fu Panda 4	3/8/2024	Family/Kids	Universal	Kids - Teens- Millienials- Familys - Adults	2/24/2024	250k+	1 Million+	5 Weeks+	7 weeks	🔗
A Quiet Place: Day One	3/8/2024	Blockbuster	Paramount	Adults	2/24/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	🔗

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Godzilla x Kong: The New Empire	3/15/2024	Blockbuster	Warner	Age 13+ - Adults	3/1/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	
Snow White	3/22/2024	Blockbuster	Disney	Kids - Teens- Millennials- Family's - Adults	3/8/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	
Furiosa	3/24/2024	Blockbuster	Warner	Adults	3/10/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	
Spiderman - Beyond The Spider Verse	3/29/2024	Blockbuster	Sony	Anime- Kids - Teens- Millennials- Family's - Adults	3/15/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	
Kingdom of the Planet of the Apes	4/24/2024	Blockbuster		Age 13+ - Adults	4/10/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	
Deadpool 3	5/3/2024	Blockbuster	Disney	Age 13+ - Adults	4/20/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	
Garfield	5/24/2024	Family/Kids	Sony	Anime- Kids - Teens- Millennials- Family's - Adults	5/10/2024	250k+	1 Million+	5 Weeks+	7 weeks	
Karate Kid	6/7/2024	Blockbuster	Sony	Kids - - Teens- Millennials- Family's - Adults	5/25/2023	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	
Ballerina	6/7/2024	Major Release	Lionsgate	Adults	5/23/2024	250k+	1 Million+	5 Weeks+	7 weeks	

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Inside out 2	6/14/2024	Family/Kids	Disney	Anime- Kids - Teens- Millenials- Family's - Adults	6/1/2024	250k+	1 Million+	5 Weeks+	7 weeks	
Mission Impossible: Dead Reckoning Part 2	6/28/2024	Blockbuster	Paramount	Teens- Millenials- Family's - Adults	6/14/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	
Mufasa	7/5/2024	Blockbuster	Disney	Anime- Kids - Teens- Millenials- Family's - Adults	6/22/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	
Despicable me 4	7/5/2024	Family/Kids	Universal	Anime- Kids - Teens- Millenials- Family's - Adults	6/22/2024	250k+	1 Million+	5 Weeks+	7 weeks	
Transformers One	7/19/2024	Family/Kids	Paramount	Teens- Millenials- Family's - Adults	7/4/2024	250k+	1 Million+	5 Weeks+	7 weeks	
Captain America: Brave New World	7/26/2024	Blockbuster	Disney	Kids - - Teens- Millenials- Family's - Adults	7/14/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	
Beetlejuice 2	9/6/2024	Major Release	Warner	Age 13+ - Adults	8/20/2024	250k+	1 Million+	5 Weeks+	7 weeks	
Joker 2	10/4/2024	Blockbuster	Disney	Age 13+ - Adults	9/20/2024	1 Million+	5 Million+	10 Weeks+	11 weeks - this is in guidance of Meerkats exclusivity of any separate cinema ticket promotion not lasting longer than 3 months	
Sonic 3	12/20/2024	Family/Kids	Paramount	Anime- Kids - Teens- Millenials- Family's - Adults	12/4/2024	250k+	1 Million+	5 Weeks+	7 weeks	

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